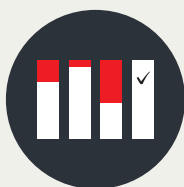


# CORPORATE TRAINING AND ASSESSMENT





## TRAINING NEEDS ASSESSMENT

LEARN MORE



Make informed decisions about recruitment and training using our benchmarking and needs assessment service. We leverage globally recognised tools from Cambridge to help you align language skills with business goals.



### ANALYSE JOB PROFILES

We review the specific communication tasks required for each role—from writing technical reports to leading conference calls—to understand exactly what kind of English is needed on the job.



### SET ENGLISH LANGUAGE SKILLS REQUIREMENTS

Replace vague terms like "fluent" with precise, measurable benchmarks. We help you define the exact proficiency level (aligned with the CEFR) required for every position in your hierarchy.



### IDENTIFY SKILLS GAPS AND LEARNING NEEDS

Stop wasting budget on "one-size-fits-all" training. We assess your current workforce against your new benchmarks to reveal exactly where the gaps are, allowing for targeted, cost-effective learning plans.



### SCREEN APPLICANTS AND IDENTIFY SUITABLE CANDIDATES

Use data-driven language testing to speed up screening. Filter candidates fast and only interview those with the right communication abilities.



### MEASURE IMPACT AND TRACK PROGRESS

Validate training ROI by monitoring improvement. Use follow-up testing cycles to quantify gains, prove ROI, and align skills with business goals.

# Upskill

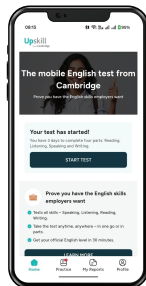
from Cambridge

## FLEXIBLE ENGLISH TEST FOR ORGANISATIONS

LEARN MORE



Upskill offers a modern, secure English test on mobile and web, assessing all four skills against CEFR levels. Reports go beyond scores with "can do" statements describing real-world capabilities. Combining Cambridge quality with advanced technology, Upskill delivers fast, actionable data to support informed hiring and training decisions.



### CEFR ALIGNED

Benchmarked against international standards for beginner to intermediate levels.



### MULTI-PLATFORM ACCESS

Available seamlessly on both computer and mobile devices.



### FLEXIBLE DURATION

A convenient 90-minute test adaptable to your schedule.



### COMPREHENSIVE ASSESSMENT

Evaluates all four key skills: speaking, writing, reading, listening.



### SECURE TESTING

Onboard AI technology ensures test integrity and security.



### FAST RESULTS

Receive detailed test reports within just 30 minutes.



### REAL-WORLD INSIGHTS

"Can do" statements describe practical capabilities for employers.

**ENGLISHOLOGY.NET**



Acquire talent and improve performance through effective language testing. Give your staff a globally recognised certificate of English language proficiency.

Develop your employees to help them grow within your business.

Recruit talent with the English skills needed to succeed.

Save your business time and money.



#### **CAMBRIDGE CERTIFICATE**

Linguaskill is a computer-delivered exam that provides candidates with a globally recognised certificate of proficiency from Cambridge.



#### **FAST, ACCURATE RESULTS**

Registration process is quick and convenient and candidates get their result within 3-5 days.



#### **IN-DEPTH REPORTING**

Receive a test report showing CEFR levels for each language skill, to help you make decisions and compare performance.



#### **SECURE**

Built-in advanced security technology means that you can be confident that the results are reliable .



#### **EASY TO ADMINISTER**

For organisations, the exam is delivered on their premises any time and anywhere in Bangladesh.



## CORPORATE ENGLISH COURSES

LEARN MORE



Effective learning requires a solution fully tailored to your organisation's unique dynamics. Whether your teams need general business communication or technical English, we utilise global benchmarking to assess your specific needs. Our UK-qualified experts then build a customised curriculum targeting the exact jargon and strategies for your industry to ensure precise, relevant skill development.



### FULLY CUSTOMISED

Tailored content for every team, from general management to technical specialists.



### INDUSTRY-SPECIFIC

Master the vocabulary and scenarios unique to your sector.



### EXPERT INSTRUCTION

Learn directly from UK-qualified trainers who bring academic rigour to your training.



### WORKPLACE FLUENCY

Develop essential language skills to increase confidence and fluency in professional situations.



### DETAILED ANALYTICS

Monitor success with in-depth reporting on learning progress and areas for improvement.



### GLOBALLY RECOGNISED

Courses lead to the prestigious Cambridge Linguaskill certification.

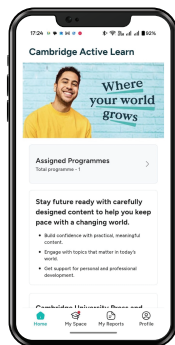


## CAMBRIDGE ACTIVE LEARN

LEARN MORE



This app from Cambridge English offers a digital self-access solution for learning communicative English, both on computers and mobile devices, providing practice in all four language skills: reading, writing, listening, and speaking. Utilising an engaging, chat-based interface, the app facilitates interactive learning experiences. It also features integrated monitoring tools and testing functionalities, allowing for progress tracking and performance assessment.



### MOBILE SELF-ACCESS

Complete lessons independently on your mobile device, anytime and anywhere.



### MULTI-LEVEL LEARNING

Structured conversational lessons tailored specifically for three proficiency levels.



### INTERACTIVE CONTENT

An engaging, chat-based interface designed to facilitate active learning experiences.



### PERFORMANCE MONITORING

Integrated module tests and tools for tracking progress and evaluating results.



### PEER-LED SESSIONS

Club sessions designed for face-to-face interaction and group practice.



### ALL-SKILLS PRACTICE

Holistic training covering reading, writing, listening, and speaking simultaneously.



## PROFESSIONAL SKILLS MODULES

LEARN MORE



These flexible 12-hour modules build core workplace speaking and writing strategies. Delivered as interactive workshops, they maximise participation and fine-tune language for professionals with B1+ proficiency.



### INTERPERSONAL SKILLS

Build rapport and deliver clear messages through adaptive communication.



### MEETING SKILLS

Speak confidently in meetings and write effective, accurate minutes.



### PRESENTATION SKILLS

Plan and deliver organised, audience-focused presentations with confidence.



### TRAINING AND FACILITATION SKILLS

Deliver organised, participant-centred sessions to maximise learning interaction.



### NEGOTIATION SKILLS

Strategically plan and prioritise negotiations to resolve conflicts positively.



### PUBLIC SPEAKING SKILLS

Deliver engaging, inspirational speeches and master impromptu speaking techniques.



### WRITING ESSENTIALS

Produce clear, concise, actionable documents tailored for any audience.



### EMAIL WRITING SKILLS

Write and proofread clear, effective emails adapted to readers.



### REPORT WRITING SKILLS

Plan and organise professional reports using standard structures and data.



### PROPOSAL WRITING SKILLS

Structure persuasive proposals to effectively convince key decision-makers.


LEARN MORE





Englishology works with organisations to set language policies, recruit proficient employees, identify training needs, and implement learning and development interventions that contribute to the professional development of their staff and to achievement of organisational goals.


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